

June 23, 2010

IMV Projects to Participate in 24 Hours of Adrenaline in 2010

24 Hours of Adrenaline is a relay bike race in which team members take turns riding around a hilly, 16 km loop at the Canmore Nordic Centre. The goal is to complete as many laps as possible in the 24 hour time period. Night and day, rain or shine (or snow or bear warnings), there is always someone on the course riding.

One man rides at time and hands off the wooden baton to the next man after completing their lap. And we say “man” because, to date, we haven’t had a woman on the IMV Projects team. Fingers crossed that this is the year, though!

IMV Projects has been participating with a corporate team since 2007. The teams consist of up to 10 people plus one very important volunteer. The atmosphere is always low key, friendly and casual and you can guarantee that someone will be sipping a cold one in camp.

This year’s race takes place on July 24th. For more information, please visit:

<http://www.24hoursofadrenalin.com>

